



Gates COVID-19 Tracker, Wave 20 - National - Personal Vaccination Questions by Race, Education, & Urbanicity

This document includes selected crosstabs for 4389 responses to the Gates COVID-19 Tracker fielded August 23-24, 2021, collected across the U.S. The crosstabs report on the percentage of survey-takers who selected each response, weighted to the relevant demographic or geographic subgroup within the U.S. general population (adults aged 18+) in Civis' consumer file. Each question is labeled by its question tag (which was included in the Questionnaire document in brackets) and the question text. Some questions were only shown to a subset of respondents; the number of responses to each question is indicated by "N = " in the label, and the number of responses within each subgroup is indicated in the "Total Count" column. A description of the subset who were shown the question is also included below the question text, indicated by "Displayed if:" or "Shown to."



Selected National Crosstabs

Covid Vaccine Received Post Approval by Race: N = 4389

Have you received at least one dose of a COVID-19 vaccine?

Margin of error = 2.1%

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	3121	552	500	183	33
Yes	66.1%	53.4%	66.1%	88.3%	49.9%
No	33.9%	46.6%	33.9%	11.7%	50.1%



Covid Vaccine Received Post Approval by Education: N = 4389

Have you received at least one dose of a COVID-19 vaccine?

Margin of error = 2.1%

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	1702	2232	455
Yes	51.1%	71.7%	87.5%
No	48.9%	28.3%	12.5%



Covid Vaccine Received Post Approval by Urbanicity: N = 4389

Have you received at least one dose of a COVID-19 vaccine?

Margin of error = 2.1%

Urbanicity	Urban	Suburban	Rural
Total Count	962	2487	895
Yes	66.8%	68.9%	53.4%
No	33.2%	31.1%	46.6%



Covid Vaccine Received Post Approval Second Dose by Race: N = 2867

Have you received a second dose of a COVID-19 vaccine?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	2064	295	331	161	16
Yes	88%	79.2%	92.4%	91%	92.6%
No	12%	20.8%	7.6%	9%	7.4%



Covid Vaccine Received Post Approval Second Dose by Education: N = 2867

Have you received a second dose of a COVID-19 vaccine?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	869	1600	398
Yes	84.1%	89.2%	90.4%
No	15.9%	10.8%	9.6%



Covid Vaccine Received Post Approval Second Dose by Urbanicity: N = 2867

Have you received a second dose of a COVID-19 vaccine?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Urbanicity	Urban	Suburban	Rural
Total Count	642	1714	477
Yes	88.7%	88.7%	84.2%
No	11.3%	11.3%	15.8%



Covid Vaccine Received Post Approval Extra Doses by Race: N = 2867

Have you received an additional dose(s) of the COVID-19 vaccine beyond the recommended number of doses?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	2064	295	331	161	16
Yes	9.7%	18.8%	22.4%	12.5%	26.7%
No	90.3%	81.2%	77.6%	87.5%	73.3%



Covid Vaccine Received Post Approval Extra Doses by Education: N = 2867

Have you received an additional dose(s) of the COVID-19 vaccine beyond the recommended number of doses?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	869	1600	398
Yes	11.2%	12.9%	12.7%
No	88.8%	87.1%	87.3%



Covid Vaccine Received Post Approval Extra Doses by Urbanicity: N = 2867

Have you received an additional dose(s) of the COVID-19 vaccine beyond the recommended number of doses?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Urbanicity	Urban	Suburban	Rural
Total Count	642	1714	477
Yes	18.3%	11.3%	6.6%
No	81.7%	88.7%	93.4%



Covid Vaccine Booster Intent Post Approval by Race: N = 2867

How likely are you to get a COVID-19 booster shot?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	2064	295	331	161	16
Very likely	65.0%	58.9%	49.1%	57.4%	39.1%
Somewhat likely	20.3%	21.6%	28.6%	28.8%	28.5%
Somewhat unlikely	5.0%	7.4%	6.2%	8.2%	1.8%
Very unlikely	3.9%	4.3%	5.8%	3.2%	30.2%
Not sure	5.8%	7.7%	10.3%	2.4%	0.3%



Covid Vaccine Booster Intent Post Approval by Education: N = 2867

How likely are you to get a COVID-19 booster shot?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	869	1600	398
Very likely	56.7%	62.9%	69.7%
Somewhat likely	21.7%	23.3%	16.6%
Somewhat unlikely	6.5%	5.3%	4.7%
Very unlikely	5.5%	3.4%	4.9%
Not sure	9.6%	5.1%	4.1%



Covid Vaccine Booster Intent Post Approval by Urbanicity: N = 2867

How likely are you to get a COVID-19 booster shot?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Urbanicity	Urban	Suburban	Rural
Total Count	642	1714	477
Very likely	65.5%	61.2%	61.6%
Somewhat likely	19.1%	23.5%	19.9%
Somewhat unlikely	6.5%	5.4%	4.1%
Very unlikely	3.2%	4.2%	4.7%
Not sure	5.7%	5.7%	9.7%



Covid Vaccine Received Hesitancy by Race: N = 2867

Were you hesitant to receive the COVID-19 vaccine?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	2064	295	331	161	16
Yes	29.3%	40.7%	37.0%	21.1%	55.0%
No	69.2%	57.2%	62.2%	76.4%	44.7%
I don't know	1.5%	2.1%	0.7%	2.5%	0.3%



Covid Vaccine Received Hesitancy by Education: N = 2867

Were you hesitant to receive the COVID-19 vaccine?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	869	1600	398
Yes	36.0%	29.8%	25.2%
No	61.7%	69.1%	73.3%
I don't know	2.3%	1.1%	1.6%



Covid Vaccine Received Hesitancy by Urbanicity: N = 2867

Were you hesitant to receive the COVID-19 vaccine?

Margin of error = 2.6%

Displayed if: [Covid Vaccine Received Post Approval] == Yes

Urbanicity	Urban	Suburban	Rural
Total Count	642	1714	477
Yes	29.3%	30.2%	36.8%
No	69.2%	68.4%	61.0%
I don't know	1.5%	1.4%	2.3%



Covid Vaccine Received Hesitancy Motivators by Race: N = 889

You noted that you were hesitant to receive the COVID-19 vaccine. What motivated you to receive the COVID-19 vaccine? Please select up to three (3) reasons.

Margin of error = 4.8%

Displayed if: [Covid Vaccine Received Hesitancy] == Yes

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	604	120	123	34	9
It was recommended by my local health department	18.5%	24.6%	18.8%	37.9%	33.4%
It was recommended by local government officials	8.6%	19.0%	10.2%	22.2%	7.2%
It was recommended by federal government officials	11.5%	19.9%	13.8%	13.3%	0.0%
It was recommended by my physician	25.6%	13.7%	32.4%	13.0%	6.7%
It was recommended by my employer	10.1%	11.3%	13.0%	12.6%	9.6%
It had been out for a few months and seemed okay	26.4%	21.5%	26.4%	25.1%	1.1%
I knew it would help protect me from getting COVID-19	34.0%	35.9%	28.4%	35.8%	16.5%
I knew that it was part of helping end the pandemic	29.9%	29.0%	15.9%	50.0%	22.5%
I felt pressure in my community and family to get the vaccine	17.0%	13.0%	15.9%	28.9%	36.3%
I felt societal pressure to get the vaccine	10.9%	1.9%	4.6%	8.7%	1.1%
It was required by my employer or school	2.7%	0.4%	7.9%	8.0%	0.0%
Other	13.7%	6.2%	2.9%	5.2%	53.2%



Covid Vaccine Received Hesitancy Motivators by Education: N = 889

You noted that you were hesitant to receive the COVID-19 vaccine. What motivated you to receive the COVID-19 vaccine? Please select up to three (3) reasons.

Margin of error = 4.8%

Displayed if: [Covid Vaccine Received Hesitancy] == Yes

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	313	476	100
It was recommended by my local health department	19.5%	17.3%	36.9%
It was recommended by local government officials	9.6%	11.5%	10.8%
It was recommended by federal government officials	10.8%	11.7%	25.1%
It was recommended by my physician	24.1%	25.8%	17.4%
It was recommended by my employer	7.2%	13.0%	11.1%
It had been out for a few months and seemed okay	27.0%	24.6%	24.3%
I knew it would help protect me from getting COVID-19	34.6%	31.7%	37.4%
I knew that it was part of helping end the pandemic	27.4%	30.1%	24.3%
I felt pressure in my community and family to get the vaccine	11.5%	21.9%	10.9%
I felt societal pressure to get the vaccine	3.9%	11.5%	9.9%
It was required by my employer or school	3.3%	3.5%	2.6%
Other	14.8%	9.9%	6.8%



Covid Vaccine Received Hesitancy Motivators by Urbanicity: N = 889

You noted that you were hesitant to receive the COVID-19 vaccine. What motivated you to receive the COVID-19 vaccine? Please select up to three (3) reasons.

Margin of error = 4.8%

Displayed if: [Covid Vaccine Received Hesitancy] == Yes

Urbanicity	Urban	Suburban	Rural
Total Count	188	518	176
It was recommended by my local health department	35.0%	17.4%	13.1%
It was recommended by local government officials	14.7%	9.1%	10.3%
It was recommended by federal government officials	23.6%	9.8%	10.6%
It was recommended by my physician	20.0%	23.7%	29.7%
It was recommended by my employer	18.1%	8.0%	9.9%
It had been out for a few months and seemed okay	14.9%	29.0%	27.3%
I knew it would help protect me from getting COVID-19	32.2%	35.8%	26.3%
I knew that it was part of helping end the pandemic	21.6%	28.3%	37.5%
I felt pressure in my community and family to get the vaccine	15.4%	17.2%	18.8%
I felt societal pressure to get the vaccine	7.2%	8.4%	11.3%
It was required by my employer or school	3.9%	4.1%	0.4%
Other	2.4%	12.7%	16.9%



Covid Vaccine Eligible Not Received Why by Race: N = 1522

You indicated that you have not yet received a dose of the COVID-19 vaccine. Which of the following statements best reflects why?

Margin of error = 3.6%

Displayed if: [Covid Vaccine Intent Post Approval] == No

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	1057	257	170	21	16
I have an appointment scheduled but have not yet received the vaccine.	6.5%	9.7%	7.0%	0.0%	0.3%
I have not been able to secure an appointment to be vaccinated, or the appointment I scheduled was cancelled.	6.3%	9.3%	10.5%	5.9%	0.0%
Vaccine supply is limited, and others who are eligible need it more than I do.	5.4%	2.6%	2.0%	24.9%	0.6%
I do not intend to be vaccinated for COVID-19.	55.8%	36.3%	48.4%	42.8%	84.8%
I don't know how to sign up or where to go to be vaccinated.	3.3%	5.8%	7.8%	5.6%	0.3%
None of the above	22.6%	36.3%	24.4%	20.7%	13.9%



Covid Vaccine Eligible Not Received Why by Education: N = 1522

You indicated that you have not yet received a dose of the COVID-19 vaccine. Which of the following statements best reflects why?

Margin of error = 3.6%

Displayed if: [Covid Vaccine Intent Post Approval] == No

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	833	632	57
I have an appointment scheduled but have not yet received the vaccine.	4.1%	9.4%	22.0%
I have not been able to secure an appointment to be vaccinated, or the appointment I scheduled was cancelled.	8.5%	5.4%	9.3%
Vaccine supply is limited, and others who are eligible need it more than I do.	4.3%	4.6%	14.9%
I do not intend to be vaccinated for COVID-19.	53.5%	51.9%	25.9%
I don't know how to sign up or where to go to be vaccinated.	4.6%	3.8%	3.4%
None of the above	25.1%	25.0%	24.5%



Covid Vaccine Eligible Not Received Why by Urbanicity: N = 1522

You indicated that you have not yet received a dose of the COVID-19 vaccine. Which of the following statements best reflects why?

Margin of error = 3.6%

Displayed if: [Covid Vaccine Intent Post Approval] == No

Urbanicity	Urban	Suburban	Rural
Total Count	320	774	417
I have an appointment scheduled but have not yet received the vaccine.	14.2%	5.6%	4.2%
I have not been able to secure an appointment to be vaccinated, or the appointment I scheduled was cancelled.	4.8%	7.9%	7.0%
Vaccine supply is limited, and others who are eligible need it more than I do.	7.6%	3.1%	5.9%
I do not intend to be vaccinated for COVID-19.	35.8%	55.0%	58.3%
I don't know how to sign up or where to go to be vaccinated.	7.9%	3.4%	3.1%
None of the above	29.7%	25.0%	21.5%



Covid Vaccine Intent Post Approval by Race: N = 1522

How likely are you to get vaccinated for COVID-19 when it is made available to you?

Margin of error = 3.6%

Displayed if: [Covid Vaccine Received Post Approval] == No

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	1057	257	170	21	16
Very likely	9.5%	11.0%	13.0%	6.2%	0.3%
Somewhat likely	16.1%	16.7%	15.9%	14.8%	4.0%
Somewhat unlikely	11.6%	11.3%	7.1%	42.6%	9.2%
Very unlikely	49.6%	37.8%	45.3%	31.9%	85.3%
Not sure	13.3%	23.2%	18.7%	4.4%	1.2%



Covid Vaccine Intent Post Approval by Education: N = 1522

How likely are you to get vaccinated for COVID-19 when it is made available to you?

Margin of error = 3.6%

Displayed if: [Covid Vaccine Received Post Approval] == No

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	833	632	57
Very likely	9.2%	9.2%	30.8%
Somewhat likely	15.8%	15.9%	21.0%
Somewhat unlikely	10.2%	13.1%	12.0%
Very unlikely	46.8%	50.5%	17.8%
Not sure	18.1%	11.3%	18.4%



Covid Vaccine Intent Post Approval by Urbanicity: N = 1522

How likely are you to get vaccinated for COVID-19 when it is made available to you?

Margin of error = 3.6%

Displayed if: [Covid Vaccine Received Post Approval] == No

Urbanicity	Urban	Suburban	Rural
Total Count	320	774	417
Very likely	15.5%	9.1%	7.5%
Somewhat likely	20.6%	15.8%	12.9%
Somewhat unlikely	10.3%	12.1%	11.0%
Very unlikely	32.6%	49.5%	54.2%
Not sure	21.1%	13.6%	14.5%



Covid Vaccine Barriers by Race: N = 788

You indicated that you aren't sure or are unlikely to get the coronavirus vaccine. What best describes why you are not likely to get the vaccine? Select all that apply.

Margin of error = 5%

Displayed if: [Covid Vaccine Eligible Not Received Why] == I do not intend to be vaccinated for COVID-19 or [Covid Vaccine Intent] == Somewhat Unlikely, Very Unlikely, or Not Sure

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	590	93	82	9	14
I'm worried the vaccine will have side effects	53.7%	30.5%	38.3%	37.1%	30.2%
I'm worried the vaccine will give me COVID-19	20.0%	35.5%	16.1%	0.0%	5.4%
I don't trust that the vaccine will really be safe	62.3%	59.1%	65.9%	12.7%	87.4%
I don't trust that the vaccine will really be effective	51.2%	45.2%	43.1%	33.3%	74.7%
Politicians, not scientists, are making decisions about the vaccine	37.8%	16.8%	35.1%	1.1%	36.4%
I don't react well to vaccines in general	13.4%	14.6%	8.3%	20.2%	1.1%
I don't have health insurance or can't afford it	1.8%	3.7%	0.0%	0.0%	0.0%
I don't think I need it because I've already had COVID-19	10.2%	3.7%	4.7%	0.0%	0.7%
COVID-19 is not such a big deal, so I don't think I need it	15.0%	7.1%	4.9%	31.6%	26.2%
Other people will get it so I won't need it	1.9%	5.1%	5.5%	0.0%	0.7%
I don't believe vaccines work	22.2%	19.9%	29.7%	0.5%	53.9%
I'm concerned it has not been tested enough on people like me	34.3%	31.5%	26.7%	31.6%	15.8%



I'm concerned about a certain vaccine that has been approved	7.3%	17.2%	22.5%	36.0%	5.1%
I know somebody who has had side effects from the coronavirus vaccine	17.2%	14.1%	17.9%	1.1%	6.1%
Other	7.1%	2.8%	12.2%	31.1%	0.0%



Covid Vaccine Barriers by Education: N = 788

You indicated that you aren't sure or are unlikely to get the coronavirus vaccine. What best describes why you are not likely to get the vaccine? Select all that apply.

Margin of error = 5%

Displayed if: [Covid Vaccine Eligible Not Received Why] == I do not intend to be vaccinated for COVID-19 or [Covid Vaccine Intent] == Somewhat Unlikely, Very Unlikely, or Not Sure

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	446	328	15
I'm worried the vaccine will have side effects	46.7%	52.1%	36.5%
I'm worried the vaccine will give me COVID-19	24.6%	16.4%	12.5%
I don't trust that the vaccine will really be safe	62.0%	62.5%	59.5%
I don't trust that the vaccine will really be effective	51.4%	48.0%	46.3%
Politicians, not scientists, are making decisions about the vaccine	34.5%	34.6%	36.7%
I don't react well to vaccines in general	12.0%	14.5%	1.6%
I don't have health insurance or can't afford it	2.4%	1.1%	0.0%
I don't think I need it because I've already had COVID-19	7.8%	9.9%	2.7%
COVID-19 is not such a big deal, so I don't think I need it	13.3%	13.4%	16.3%
Other people will get it so I won't need it	2.1%	2.6%	16.3%
I don't believe vaccines work	30.5%	13.2%	16.7%
I'm concerned it has not been tested enough on people like me	30.4%	36.2%	30.3%
I'm concerned about a certain vaccine that has been approved	10.3%	10.1%	17.3%



I know somebody who has had side effects from the coronavirus vaccine

17.0%

15.7%

17.0%

Other

7.1%

7.4%

9.7%



Covid Vaccine Barriers by Urbanicity: N = 788

You indicated that you aren't sure or are unlikely to get the coronavirus vaccine. What best describes why you are not likely to get the vaccine? Select all that apply.

Margin of error = 5%

Displayed if: [Covid Vaccine Eligible Not Received Why] == I do not intend to be vaccinated for COVID-19 or [Covid Vaccine Intent] == Somewhat Unlikely, Very Unlikely, or Not Sure

Urbanicity	Urban	Suburban	Rural
Total Count	114	426	243
I'm worried the vaccine will have side effects	59.3%	42.6%	54.3%
I'm worried the vaccine will give me COVID-19	22.3%	20.7%	21.1%
I don't trust that the vaccine will really be safe	64.9%	61.5%	61.9%
I don't trust that the vaccine will really be effective	41.8%	50.5%	52.2%
Politicians, not scientists, are making decisions about the vaccine	40.7%	32.5%	34.6%
I don't react well to vaccines in general	16.9%	12.4%	12.1%
I don't have health insurance or can't afford it	0.1%	2.7%	1.1%
I don't think I need it because I've already had COVID-19	5.8%	8.5%	9.2%
COVID-19 is not such a big deal, so I don't think I need it	10.5%	12.9%	14.7%
Other people will get it so I won't need it	7.6%	2.4%	0.6%
I don't believe vaccines work	26.8%	22.9%	21.2%
I'm concerned it has not been tested enough on people like me	40.3%	30.8%	33.4%
I'm concerned about a certain vaccine that has been approved	10.2%	13.5%	5.1%
I know somebody who has had side effects from the coronavirus vaccine	15.4%	13.4%	22.8%



Other

6.9%

7.7%

6.8%



Covid Vaccine Motivators Post Approval by Race: N = 788

Which of the following would make you more likely to get the COVID-19 vaccine when it is made available to you? Select all that apply.

Margin of error = 5%

Displayed if: [Covid Vaccine Received Post Approval] == No and [Covid Vaccine Eligible Not Received Why] == I do not intend to be vaccinated for COVID-19 and [Covid Vaccine Intent Post Approval] not Very Likely

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	590	93	82	9	14
If it was recommended by my local health department	4.7%	2.2%	2.0%	18.9%	9.7%
If it was recommended by local government officials	2.5%	12.2%	0.9%	18.9%	0.0%
If it was recommended by federal government officials	4.0%	9.9%	1.6%	18.9%	0.0%
If it was recommended by my physician	10.1%	8.7%	3.1%	0.5%	0.0%
If it has been out for a few months and seems okay	13.2%	4.6%	9.9%	18.9%	23.7%
If I knew it would help protect me from getting COVID-19	18.6%	18.6%	18.9%	18.9%	23.0%
If I knew that it was part of helping end the pandemic	12.3%	7.4%	27.0%	18.9%	0.0%
Seeing government officials, like Dr. Fauci and members of Congress, get the vaccine	8.1%	14.8%	10.0%	0.0%	29.9%
Seeing public health workers, like doctors, nurses and caregivers, get the vaccine	4.8%	7.0%	3.0%	0.0%	0.0%
Seeing my friends, family, and neighbors get the vaccine	9.1%	10.4%	16.5%	0.0%	0.0%
Seeing people I know share that they've gotten the vaccine on social media	3.0%	5.4%	5.1%	0.0%	0.0%



Other

48.7%

38.5%

22.6%

80.6%

36.7%

Covid Vaccine Motivators Post Approval by Education: N = 788

Which of the following would make you more likely to get the COVID-19 vaccine when it is made available to you? Select all that apply.

Margin of error = 5%

Displayed if: [Covid Vaccine Received Post Approval] == No and [Covid Vaccine Eligible Not Received Why] == I do not intend to be vaccinated for COVID-19 and [Covid Vaccine Intent Post Approval] not Very Likely

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	446	328	15
If it was recommended by my local health department	3.7%	4.1%	28.2%
If it was recommended by local government officials	4.2%	2.7%	7.8%
If it was recommended by federal government officials	5.7%	2.8%	8.1%
If it was recommended by my physician	8.2%	10.3%	0.3%
If it has been out for a few months and seems okay	14.6%	8.3%	19.8%
If I knew it would help protect me from getting COVID-19	17.5%	20.3%	20.3%
If I knew that it was part of helping end the pandemic	16.4%	8.7%	9.4%
Seeing government officials, like Dr. Fauci and members of Congress, get the vaccine	11.5%	6.9%	0.0%
Seeing public health workers, like doctors, nurses and caregivers, get the vaccine	4.8%	4.9%	1.0%
Seeing my friends, family, and neighbors get the vaccine	9.4%	10.1%	11.1%
Seeing people I know share that they've gotten the vaccine on social media	2.8%	4.3%	0.3%



Other

39.0%

52.9%

46.7%

Covid Vaccine Motivators Post Approval by Urbanicity: N = 788

Which of the following would make you more likely to get the COVID-19 vaccine when it is made available to you? Select all that apply.

Margin of error = 5%

Displayed if: [Covid Vaccine Received Post Approval] == No and [Covid Vaccine Eligible Not Received Why] == I do not intend to be vaccinated for COVID-19 and [Covid Vaccine Intent Post Approval] not Very Likely

Urbanicity	Urban	Suburban	Rural
Total Count	114	426	243
If it was recommended by my local health department	7.0%	4.8%	2.5%
If it was recommended by local government officials	4.6%	3.1%	4.1%
If it was recommended by federal government officials	6.4%	5.2%	2.6%
If it was recommended by my physician	4.0%	9.9%	9.5%
If it has been out for a few months and seems okay	17.9%	10.7%	12.0%
If I knew it would help protect me from getting COVID-19	18.2%	18.6%	18.7%
If I knew that it was part of helping end the pandemic	16.7%	11.8%	13.4%
Seeing government officials, like Dr. Fauci and members of Congress, get the vaccine	12.5%	10.3%	6.5%
Seeing public health workers, like doctors, nurses and caregivers, get the vaccine	10.9%	3.5%	4.1%
Seeing my friends, family, and neighbors get the vaccine	16.2%	9.7%	7.0%
Seeing people I know share that they've gotten the vaccine on social media	11.5%	1.8%	2.5%
Other	37.9%	44.6%	48.7%





Covid Vaccine Benefits Post Approval by Race: N = 1522

Which of these are the most compelling reasons to get the COVID-19 vaccine once it has been made available to you? Select all that apply.

Margin of error = 3.6%

Displayed if: [Covid Vaccine Received Post Approval] == No

Race	White	Black Or African American	Hispanic Or Latino/A	Asian	Other Race
Total Count	1057	257	170	21	16
I would be more comfortable leaving my home to do everyday errands, like shopping, going to the dentist/doctor, getting regular car maintenance, and so on.	21.5%	30.8%	37.7%	24.5%	12.3%
I would be able to resume all the activities I can't do now.	18.8%	22.9%	20.5%	38.1%	28.0%
I would be helping to protect my family and friends from getting the virus.	33.0%	37.3%	30.5%	21.2%	17.7%
I would be helping to get businesses and people whose finances have been negatively impacted by the pandemic get back on their feet sooner.	17.1%	23.3%	10.8%	26.3%	0.6%
I would be helping children and college students get back to the classroom as soon as possible.	12.3%	13.6%	14.0%	8.3%	0.6%
Other	33.1%	21.6%	25.6%	50.7%	53.1%



Covid Vaccine Benefits Post Approval by Education: N = 1522

Which of these are the most compelling reasons to get the COVID-19 vaccine once it has been made available to you? Select all that apply.

Margin of error = 3.6%

Displayed if: [Covid Vaccine Received Post Approval] == No

Education	School Diploma Or Less	College Educated	Advanced Degree
Total Count	833	632	57
I would be more comfortable leaving my home to do everyday errands, like shopping, going to the dentist/doctor, getting regular car maintenance, and so on.	22.3%	27.5%	33.6%
I would be able to resume all the activities I can't do now.	18.7%	21.7%	21.6%
I would be helping to protect my family and friends from getting the virus.	34.5%	29.8%	49.6%
I would be helping to get businesses and people whose finances have been negatively impacted by the pandemic get back on their feet sooner.	15.4%	18.9%	28.8%
I would be helping children and college students get back to the classroom as soon as possible.	12.1%	12.8%	15.2%
Other	31.3%	31.0%	21.1%



Covid Vaccine Benefits Post Approval by Urbanicity: N = 1522

Which of these are the most compelling reasons to get the COVID-19 vaccine once it has been made available to you? Select all that apply.

Margin of error = 3.6%

Displayed if: [Covid Vaccine Received Post Approval] == No

Urbanicity	Urban	Suburban	Rural
Total Count	320	774	417
I would be more comfortable leaving my home to do everyday errands, like shopping, going to the dentist/doctor, getting regular car maintenance, and so on.	30.6%	26.0%	18.4%
I would be able to resume all the activities I can't do now.	24.0%	20.4%	16.4%
I would be helping to protect my family and friends from getting the virus.	39.9%	28.8%	35.9%
I would be helping to get businesses and people whose finances have been negatively impacted by the pandemic get back on their feet sooner.	19.7%	17.8%	14.8%
I would be helping children and college students get back to the classroom as soon as possible.	16.7%	10.9%	12.0%
Other	24.1%	32.4%	33.0%