

Civis Analytics fielded a survey with 733 Florida respondents on June 25-28, 2020. Below are some key takeaways from this wave’s research.

Florida Highlights

Attitudes toward Coronavirus

Compared to the US overall, Floridians are slightly more concerned (62.9% vs. 59.7% nationally) in response to news about increasing coronavirus (COVID-19) cases in some states (e.g. Arizona, Florida, Texas, California). 56.1% of Floridians believe that people not following guidelines for social distancing and wearing masks in public is one of the most important factors contributing toward some states experiencing a surge in COVID-19 cases, followed by 47.2% believing state governments reopening too quickly is one of the most important factors, and 33.2% believing the federal government has not set appropriate guidelines for all states to follow.

47.4% of Floridians report they’re very concerned about coronavirus, slightly more than the national 43.0%. This has remained level from the prior wave (early June) when 47.2% of Floridians reported being very concerned about coronavirus.

In response to the actions that Florida has taken to combat coronavirus, 42.8% of Floridians wish that their state would do more to slow the spread of the virus, compared to about a third (33.1%) of the US population overall. This is a notable increase from the previous Florida survey on May 21, when only 32.8% of Floridians reported wishing that the state would do more. About a third of Floridians (33.7%) believe that the steps have been appropriate given the serious nature of the crisis, compared to 41.7% of the US responding to their own state governments’ actions.

Which statement best reflects your feelings about closures, restrictions, and other steps that the state of Florida has taken to slow the spread of the virus?

US Margin of Error = 1.3%, FL Margin of Error = 4.6%

State Order Reaction (% response)	US	FL	NY	OH	TX	WA
I wish they would do even more	33.1%	42.8%	27.4%	29.7%	42.2%	24.2%
I think the steps are appropriate given the serious nature of the crisis	41.7%	33.7%	52.9%	41.7%	35.4%	46.1%
I think some of the steps are important, but overall they go too far	13.9%	12.1%	11.1%	15.4%	13.2%	17.9%
I think everyone is overreacting	6.7%	6.2%	5.3%	8.0%	5.7%	8.5%

The amount of coverage on coronavirus that Floridians have seen, read, or heard has remained level since last wave, with 57.7% of Floridians reporting they had heard a lot of info about coronavirus. This is about the same as the US overall, with 54.8% of respondents reporting they had heard a lot about it. Following coronavirus, racial justice demonstrations and protests is the next most frequently consumed topic of news, with 55.3% of Floridians saying they've seen a lot of news on the topic.

Protective Measures Highlights

The majority of Floridians (66.1%) and US overall (65.8%) report always wearing a mask in public. 89.4% of Floridians report always or sometimes staying at home/limiting trips (88.5% US overall), 91.2% report always or sometimes staying 6 feet apart from others (92.4% US overall), and 92.2% report always or sometimes washing hands frequently for at least 20 seconds (92.9% US overall).

How often do you do each of the following?

US MOE = 1.5%
 FL MOE = 4.6%
 FL N size = 733

Action	Always		Sometimes		Rarely		Never	
	US	FL	US	FL	US	FL	US	FL
Wear a cloth face covering or face mask while in public	65.8%	66.1%	21.8%	20.2%	6.6%	5.8%	5.8%	8.0%
Stay home and limiting trips to only essentials	57.9%	64.8%	30.5%	24.6%	7.3%	5.8%	4.3%	4.8%
Stay 6 feet apart from others	64.1%	65.0%	28.3%	26.2%	5.3%	5.0%	2.4%	3.8%
Wash hands frequently for at least 20 seconds	69.6%	72.7%	23.3%	19.5%	4.9%	4.9%	2.3%	2.9%

Of Floridians who report rarely or never wearing a face mask, the most common reason for not doing so is that it's uncomfortable (43.9% in FL, compared to 40.4% US overall). 30.9% of Floridians report not wearing one because they did not think it was required, compared to 20.7% of the US overall.

Just over half (58.3%) of Floridians have heard about contact tracing as a way of helping slow the spread of COVID-19, compared to 61.6% nationally. For Floridians, the most compelling reason to take part in such a program is that contact tracing helps slow the spread of COVID-19, with 42.2% of Floridians citing this reason compared to 45.4% of respondents nationally. The next most compelling reasons are that contact tracing finds and isolates new infections before they spread (38.9% Floridians selected) and that information from contact tracing is strictly confidential and used only to slow the spread of the virus (37.5% of Floridians selected).

Donating and Volunteering Behavior

In Florida, 23.2% of respondents report donating and 9.7% report volunteering in response to the Coronavirus pandemic, compared to 22.2% donating and 12.1% volunteering nationally.

Have you donated or volunteered in response to the Coronavirus pandemic? Select all that apply.

US MOE = 1.4%, FL MOE = 4.6%
FL N size = 733

Action	US	FL
Donated	22.2%	23.2%
Volunteered	12.1%	9.7%
Neither donated nor volunteered	67.9%	69.1%

Of those in Florida who donated, hunger relief was the most common recipient (34.9%), followed by healthcare or medical services (24.3%), racial justice (23.1%), and direct funding of individuals in need (22.9%). Floridians donated \$255 on average, compared to an average donation amount of \$244 nationally (these averages were calculated after limiting to self-reported donations under \$2,000).

Of those in Florida who volunteered, making face masks was the most common option with 41.5% reporting they had done so, compared to 37.4% of the overall US population. The next most common volunteer actions in Florida are food/grocery delivery (39.9%) and collecting medical supplies (28.4%).

Of Floridians who did not donate, the largest portion of respondents report not having enough money as the reason they have not donated (51.9% in FL, compared to 46.4% in US). 19.4% of Floridians reported that they weren't interested in donating, compared to 19.2% of the overall US. Of Floridians who did not volunteer, about a third reported not being able to volunteer while staying at home as the reason they have not volunteered (35.5% in FL, compared to 36.1% in US), which was the most selected response.

As for informal acts of generosity, the most common action that Floridians have taken is calling family or friends more often than they did before (49.1% in FL vs. 36.2% in US overall). The next most common actions are engaging more on social media than they had before (35.9% in FL vs. 35.6% in US) and connecting with a vulnerable family member or friend who is self isolating (31.8% in FL, 30.5% in US).

Methodology: Responses were gathered through online web panels and weighted to accurately reflect the entire adult population of Florida. Questions were fielded June 25-28, 2020 (733 respondents).