

Civis Analytics fielded a survey with 730 Florida respondents on July 17-20, 2020. Below are some key takeaways from this wave’s research.

Florida Highlights

Attitudes toward Student Data

Of parents of K-12 students in Florida, 53.9% say that they know how their children’s school or teachers are using the data collected about their students. 53.9% of parents across the entire US also report knowing how their children’s data is used. 56.7% of Floridian parents say that they understand more about the data collected about their children since school closures earlier this year (compared to 53.8% in the US), and 36.6% say they feel more comfortable than before with the data collected about their children since school closures and starting educational activities at home earlier this year (compared to 36.5% in the US).

In terms of what data Florida parents have received from schools or teachers, 49.3% were provided grades on report cards (51.7% in the US), followed by 41.9% who see attendance and/or class participation (39.7% in the US) and 33.4% who see a qualitative student profile of strengths and skills (31.5% in the US). 12.8% report not receiving data about their children’s progress and performance over the last school year (6.3% in the US).

What kind of data did your children’s school or teachers provide you on your child’s progress and performance during this past school year? Please select all that apply.

US Margin of Error = 2.6%, FL Margin of Error = 8.7%

Data source (% response)	US	FL	NY	OH	TX	WA
Grades on report cards	51.7%	49.3%	58.3%	56.6%	57.8%	47.4%
Scores on standardized tests	30.1%	30.3%	28.8%	31.2%	31.6%	31.8%
Attendance and/or class participation	39.7%	41.9%	44.9%	39.5%	33.1%	47.0%
Qualitative student profile	31.5%	33.4%	28.3%	30.7%	31.2%	31.6%
Sample work	30.8%	26.7%	37.3%	21.3%	27.5%	35.8%
Data over time	25.8%	27.1%	26.3%	28.3%	24.0%	22.3%
None of the above	6.4%	12.8%	1.2%	6.8%	7.3%	5.0%

46.3% of Florida parents of K-12 students (compared to 52.5% in the US) think that their children’s school or teachers have used collected data to help their students’ academic progress after school

closures, down from 50.9% prior to school closures (compared to 53.0% in the US). 45.5% of Florida parents of K-12 students (compared to 47.5% in the US) say they themselves have used collected data to help their students' academic progress after school closures, similar to 43.3% prior to school closures (compared to 46.3% in the US).

36.0% of Florida parents are interested in seeing their children's school collect more data about their children's progress and performance in the next school year (compared to 44.6% in the US), whereas 10.9% would like to see less data collected (compared to 7.5% in the US). 39.6% want schools and teachers to share more data with parents in the next school year (compared to 46.4% in the US), and 50.4% would like to see the same amount of data in the next school year (compared to 47.5% in the US).

70.9% of Florida parents strongly or somewhat agree that a school's overall performance rating helps them make a decision about their child's education, compared to 83.2% of parents in the US. 69.5% of Florida parents strongly or somewhat agree that they trust their children's school to keep their children's data private and secure, compared to 76.8% of parents in the US. 58.3% of Florida parents strongly or somewhat agree that they know what information their children's school collects on their children, compared to 65.3% of parents in the US.

Attitudes toward Coronavirus

Compared to the US overall, Floridians are more concerned (65.6% vs. 61.7% nationally) in response to news about increasing coronavirus (COVID-19) cases in some states (e.g. Arizona, Florida, Texas, California). 52.3% of Floridians believe that people living in those states not following guidelines on social distancing and mask wearing is one of the most important factors contributing toward some states experiencing a surge in COVID-19 cases, followed by 48.8% believing state governments reopening too quickly is one of the most important factors, and 39.7% believing that the federal government has not set appropriate guidelines for states to follow.

Overall, 48.1% of Floridians are very concerned about coronavirus (compared to 46.6% of the US), which is about the same as late June when 47.4% of Floridians were very concerned. Of the specific effects of COVID-19, Floridians are most concerned about transmitting the virus to others (39.8% very concerned vs. 38.3% in the US), followed by the long term health impacts of COVID-19 (36.5% very concerned vs. 36.8% in the US).

How concerned are you about Coronavirus (COVID-19)?

US MOE = 1.4%
 FL MOE = 4.5%

Coronavirus Attitudes Concern Level	US	FL
Very concerned	46.6%	48.1%
Somewhat concerned	30.3%	29.1%
Slightly concerned	13.4%	13.5%
Not at all concerned	9.7%	9.3%

In the news, Floridians report the most common topic that they've read or heard about is coronavirus, with 55.5% of reporting they've heard a lot about it (compared to 53.7% in the US). The next most common topic is racial justice demonstrations and protests, with 45.4% reporting they've heard a lot about this topic (compared to 42.4% in the US).

Protective Measures Highlights

Compared to the US overall, Floridians are about as likely to always wear a mask in public, with 75.3% of Floridians report always wearing a mask in public compared to 72.2% of the US overall. 91.3% of Floridians report always or sometimes staying at home/limiting trips (88.1% US overall), 95.4% report always or sometimes staying 6 feet apart from others (92% in the US overall), and 92.8% report always or sometimes washing hands frequently for at least 20 seconds (91.4% in the US overall).

How often do you do each of the following?

US MOE = 1.5%
FL MOE = 4.5%

Action	Always		Sometimes		Rarely		Never	
	US	FL	US	FL	US	FL	US	FL
Wear a cloth face covering or face mask while in public	72.2%	75.3%	17.7%	16.8%	6.2%	5.0%	3.9%	3.0%
Stay home and limiting trips to only essentials	58.1%	63.8%	30.0%	27.5%	8.0%	5.1%	3.9%	3.6%
Stay 6 feet apart from others	64.6%	69.5%	27.4%	25.9%	5.3%	3.0%	2.6%	1.6%
Wash hands frequently for at least 20 seconds	67.9%	71.0%	24.4%	21.8%	5.3%	5.6%	2.4%	1.6%

Of Floridians who report rarely or never wearing a face mask, the most common reason for not doing so is that it's uncomfortable (31.6% in FL, compared to 35.5% in the US overall).

A majority (58.7%) of Floridians have heard about contact tracing as a way of helping slow the spread of COVID-19. For Floridians, the most compelling reason to take part in such a program is that contact tracing helps slow the spread of COVID-19, with 43.4% of Floridians citing this reason compared to 45.6% of respondents nationally. The next most compelling reasons are that contact tracing finds and isolates new infections before they spread (36.8% Floridians selected) and that information from contact tracing is strictly confidential and used only to slow the spread of the virus (31.3% of Floridians selected).

Methodology: Responses were gathered through online web panels and weighted to accurately reflect the entire adult population of Florida. Questions were fielded July 17-20, 2020 (730 respondents).