

Coronavirus Pulse Survey Research

Civis Analytics Weekly Report
Fielded March 20-23, 2020



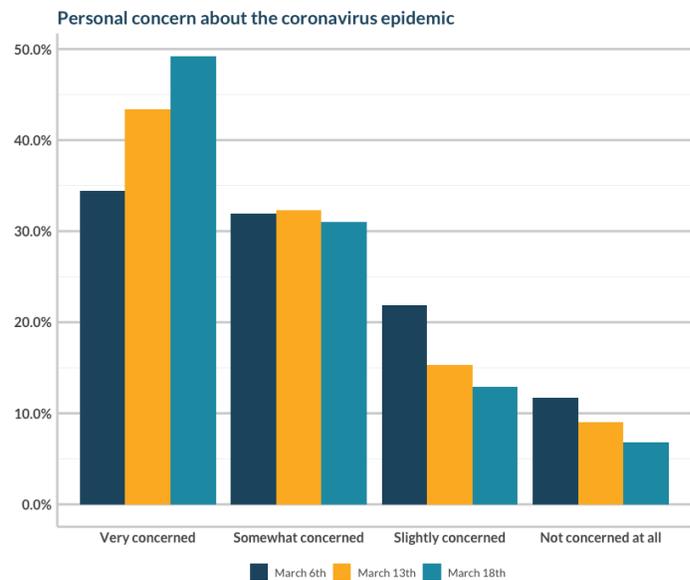
This week's data shows some sobering trends -- we're seeing unprecedented levels of concern and anxiety, and a very real impact on American livelihood. You can find the topline in more detail [here](#) as well as cross-tabulations of these survey results [here](#).

What you need to know:

- **Levels of concern continue to trend up as national lockdowns and quarantines continue to ramp up across the country. Overall 49% of people are very concerned about Coronavirus pandemic.**
- **The economic impact of the crisis is being felt widely - 44% of people are witnessing, either themselves or with their loved ones, negative economic effects of the crisis.**
- **People's concerns are prioritized around their families health (62%) and their local economy (59%) and less so on their own job (32%) or health (43%).**
- **Of those who sought to be tested for COVID-19, 50% were unable to.**

For the third week in a row, we saw an increase (+4%) in concern about Coronavirus.

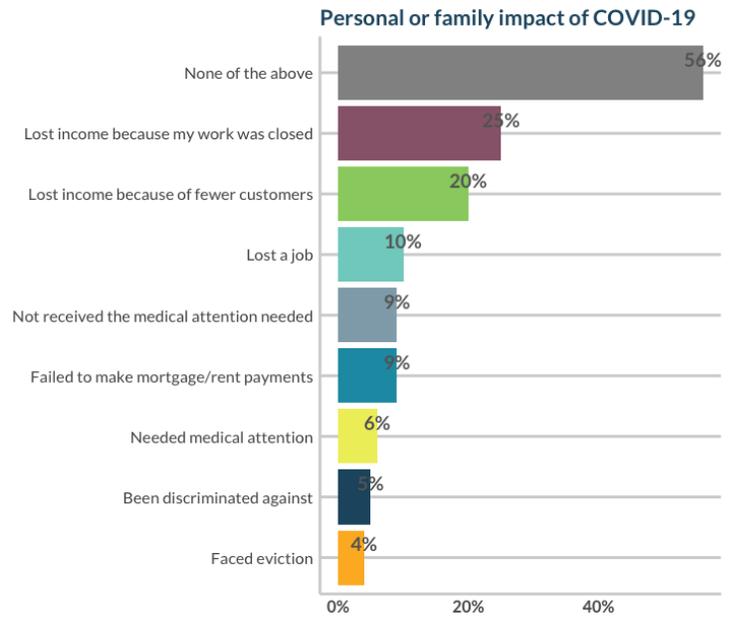
- Overall concern (Somewhat Concerned and Very Concerned) increased to 80% this week, up from 66% the previous.
 - Almost half (49%) of respondents are Very Concerned about Coronavirus.
 - "Low or no concern" continues to trend down for the third week in a row



The crisis is wide - 44% of people are seeing economic effects of the crisis

When asked “have you or an immediate family member experienced one of these?”

- 32% lost income due to their workplace closing or seeing fewer customers.
- 20% have already seen lost income from a shrinking consumer base.
- 10% either lost or know someone who lost a job
- 9% missed a mortgage or rent payment
- 5% of respondents, including 10% of Asian Americans and 9% of African Americans, say they have been discriminated against because of the Coronavirus outbreak.

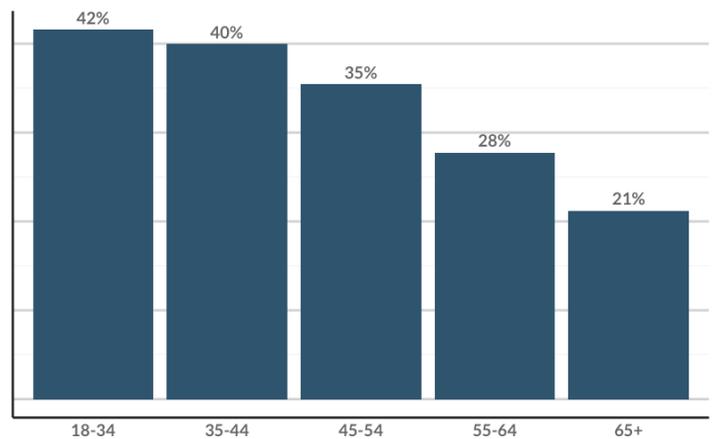


More than a third (34%) of people indicated they are experiencing feelings of worry, dread or physical symptoms of anxiety related to COVID-19.

- This was more common among younger respondents and those with higher levels of education.
- People’s concerns are prioritized around their families health and their surrounding environment and less so on their own job or health. Ranking of people’s concerns:

1. Health of loved ones	62%
2. Local economy	59%
3. Global economy	59%
4. Your household income	44%
5. Access to food and daily supplies	44%
6. Your savings/investments	43%
7. Your personal health	43%
8. Your job security	32%

Percent reporting Coronavirus-related anxiety
By age



About 17% of people reported that they had had at least one of the most common [coronavirus symptoms](#) in the week prior.

About a third of people who had symptoms felt ill enough to seek medical care.

Of those who sought a COVID-19 test, 50% were unable to get one.



5%

of overall sample **saw a healthcare provider** because they thought they had COVID-19



50%

of those who sought a COVID-19 test, were **unable to get one**.



56%

of those tested, were **positive for COVID-19** (2% of all respondents)

Reasonably, most people aren't yet comfortable with traveling, staying overnight outside of their homes.

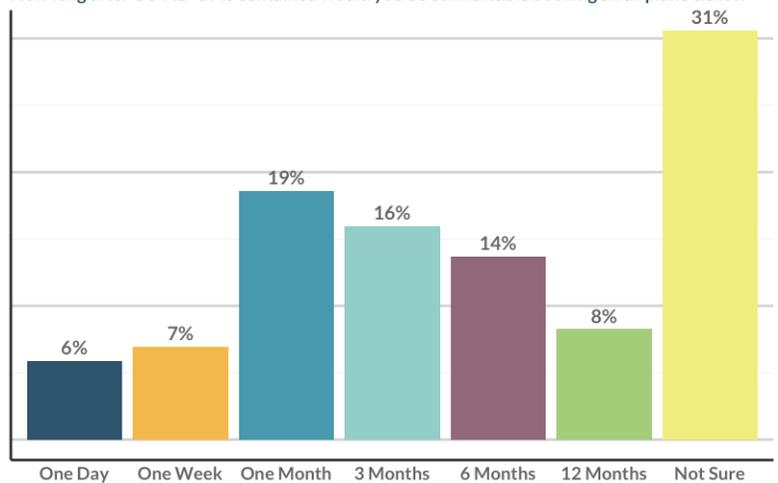
When it comes to flying again, almost a third of people aren't sure when they'll be comfortable flying again. For staying in hotels, about a quarter of people aren't sure when they'll be comfortable.

- A positive for the airlines is that in general, wealthier and younger respondents were more likely to consider flying sooner than other demographic groups.

Ranking of what people are uncomfortable doing:

- Attending a concert 65%
- Air Travel 61%
- Taking public transportation 56%
- Staying in an Airbnb or VRBO 51%
- Staying in a hotel 50%
- Using services like Uber or Lyft 50%
- Dining in a local restaurant or café 48%
- Ordering food delivery 23%
- Ordering take-out which you pick up 18%
- Visiting a supermarket 14%

How long after COVID-19 is contained would you be comfortable booking an airplane ticket?



Methodology

Survey was fielded from March 20-23, 2020 and included responses from 3,828 adults across the country. Results have been weighted to be representative of the U.S. population.