

# Coronavirus Pulse Survey Research

Civis Analytics Weekly Report  
Fielded Week of March 13, 2020

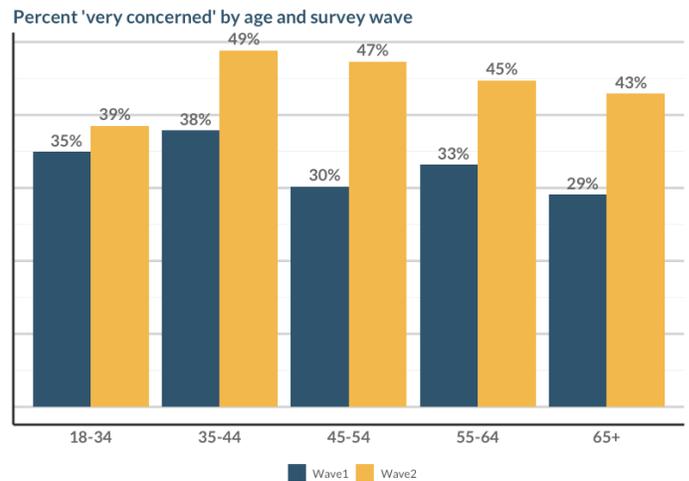


Unsurprisingly, we continue to see an increase in concern about Coronavirus (+9% increase in those who are *Very Concerned*, -3% decrease in those who are *Not at all Concerned*). Highlights are below, and additional topline data can be found [here](#).

For context, on March 11 (the day we began fielding this survey), the National Basketball Association (NBA) announced the suspension of its season, followed by similar announcements from the National Hockey League (NHL), Major League Baseball (MLB) and Major League Soccer (MLS).

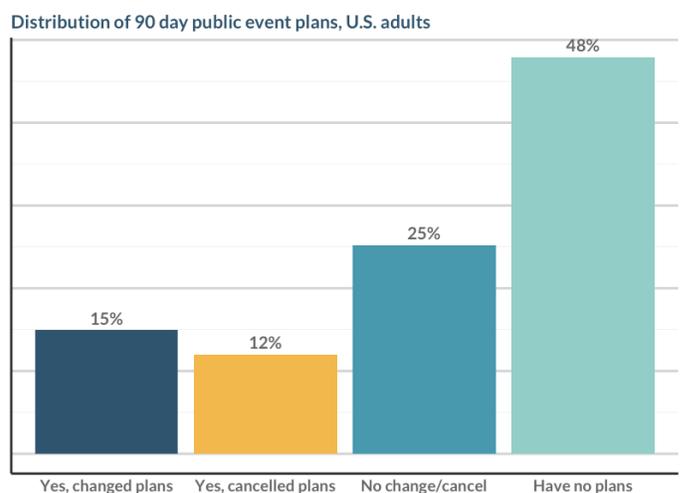
## All age groups are more concerned about Coronavirus this week than they were last week, but 18-34 year olds had the smallest increase in concern.

- Only 39% of 18-34 year olds stated that they were *Very Concerned* about Coronavirus, compared to 35% last week.
- In each of the other age groups, there was at least a +10% increase in people who were *Very Concerned*.
- The 45-54 year-old age group saw the highest increase in concern (+17%).
- Despite the 65+ age group's higher risk of infection, they are still the least concerned of any age group 35+.



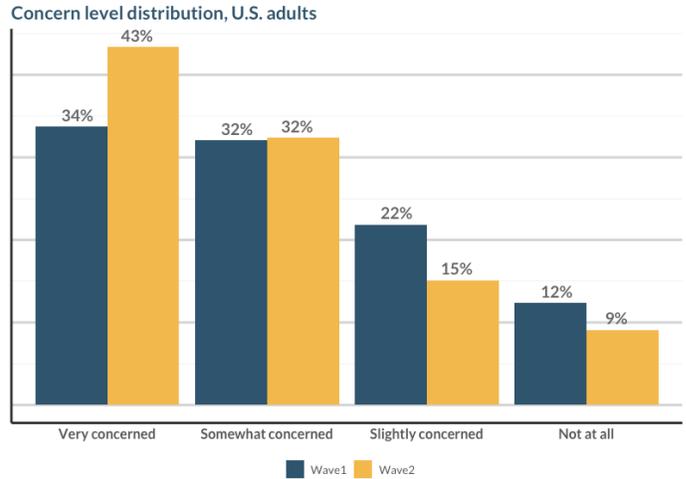
## Of those planning to attend a public gathering in the next 90 days (conference, concert, etc.), roughly half changed/cancelled plans, and the other half still planned to attend.

- Despite NBA and other large events getting cancelled, 25% of people with plans intended to keep them. 27% of people reported that their plans had been changed or canceled due to Coronavirus.
- Asian respondents were more likely to report that they chose to skip an event (as opposed to the event being cancelled by the organizers), as were respondents who have some college education but no degree, and respondents who were 65 years of age or older.



### Anxiety over Coronavirus increases from last week

- Compared to the previous week, we found a +9% increase in the number of people who are *Very Concerned* about Coronavirus and a -3% decrease in the number of people who are *Not at all Concerned*.



To track how consumer opinions and behaviors change, Civis will be fielding research weekly. Subscribe to receive updates as they're available in your inbox [here](#). If you have questions about the research or want to request further analyses, please fill out the form on our [website](#).

### Methodology

Survey was fielded from March 11-13, 2020 and included responses from 1,951 adults across the country. Results have been weighted to be representative of the U.S. population.