



# Data-driven business decisions with surveys from Civis Research.

It's do-it-yourself market research made easy. And it's backed by our best-practice questionnaires, sampling, and analysis.

## 1.0 CUSTOMIZE YOUR TEMPLATE

Start with one of our tried and true questionnaire templates, and fill in the blanks. They're developed and tested by our social science experts—so you can be confident in the quality of the survey and the answers you get from it.

## 2.0 CHOOSE YOUR AUDIENCE

Take the pulse of the audience that matters to you—whether they're men in the Northeast or millennials in the West (or anyone in between). Survey the right people so you can get the right insights.

## 3.0 GET YOUR ANSWERS

Good surveys generate lots of data. Turn truth into action with our automatically-generated visualizations that tell a story and highlight any plot twists—so you can make data-driven business decisions.

### THE SPECS

#### FAST

Set up your survey in an hour or less, and get results within a week.

#### PROVEN

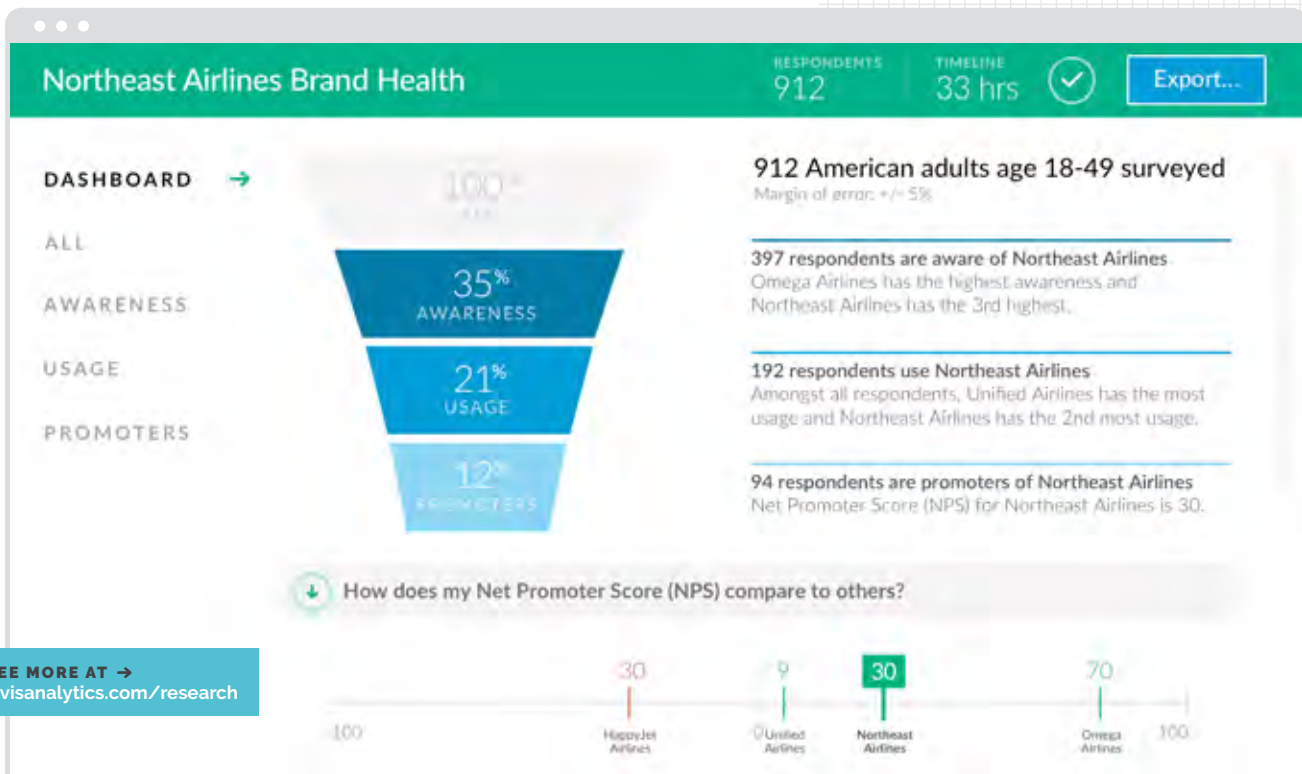
Use templates by social science experts who are available for consultation.

#### RELEVANT

Specify the demographics you want to survey to reach your exact audience.

#### INTUITIVE

Review the answers to your business questions in narrative format.



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