



Access demographic data and consumer insights with Civis Explore.

It's best-in-class data science in your browser. And it's powered by the same resources Civis uses to solve the world's biggest problems.

Supercharge Your List With Better Data

Drag and drop a CSV file into the web application, and we'll automatically match your list with the same national database used by Civis data scientists. We'll also add in 10 demographics, filter views, and a state-by-state readout—so you can get to know your people.

We'll Organize It and Generate Insights

Get a good look at the people on your list, and at how they compare to other lists and our national database. Do they have more education? Higher incomes? Use the intuitive filters to view crosstabs, and get our top-three automatically-generated insights in plain language.

You'll Choose Your Own Data Adventure

Ask us about our related software and services. Now that you know your people, we can help you reach them—by targeting based on characteristics like education, income, and presence of children. What's more, we can advise on resource allocation for the best possible ROI.

CIVIS EXPLORE INCLUDES 10 PRELOADED DEMOGRAPHICS



Age



Education



Employment Status



Gender



Household Size



Income



Marital Status



Presence of Children



Race and Ethnicity



Urbanity