

# YOU HAVE A LOT OF DATA ON YOUR CUSTOMERS. LET US HELP YOU FIND MORE OF THEM.

Civis Analytics empowers businesses with best-in-class data science tools and resources. We activate insights so you can be data driven every day.

## IDENTIFY YOUR MOST LOYAL CUSTOMERS AND EMPLOYEES ...

Our data scientists detail and rank both your current and potential buyers and workers.

## ... AND THE BEST WAY TO REACH THEM

Civis' survey scientists pinpoint what motivates your most engaged base so you can spend less to get more of them.

## BOOST YOUR DATASET

Leverage our curated database of 220+ million Americans, and use surveys to learn about yours.

## MAKE DATA SCIENCE PART OF YOUR DAY-TO-DAY

We build apps and interactive dashboards to inform your daily decisions. No coding required.



## CIVIS ANALYTICS IS TRUSTED BY



Learn more about Civis Analytics' consulting at [civisanalytics.com/services](http://civisanalytics.com/services)

